



Sterling Entrepreneur Help

Section 3: Business Model Resources

Steve Blank's Website
steveblank.com

A Book by Steve Blank

The Startup Owner's Manual

steveblank.com

Slides and Videos

steveblank.com

Startup Tools

**If you go to [youtube.com](https://www.youtube.com)
and type in
Steve Blank Udacity,
you will be directed to
a collection of
220 videos by Steve called
How to Build a Startup**